

## News & Review - White County

**Mailing Address:** P.O. Box 275  
Fowler, IN 47944  
**Telephone:** 765-884-1902  
**Fax:** 765-813-0700  
**Email:** bentonreviewads@gmail.com

**Shipping Address:** 205 E. 5<sup>th</sup> St.  
Fowler, IN 47944  
**Cell:** 765-490-6696  
Contact: Toni Bulington

### Advertising Deadlines:

News & Review Wednesday Publication Noon on Friday  
Town & Country Shopping Guide Monday Publication 4 p.m. Tuesday

### Display & Classified Display Advertising Rate:

News & Review \$5.00 Per Column Inch  
News & Review with Town and Country Shopping Guide – Benton \$9.00 Per Column Inch  
Combo Rate – (News & Review, Town and Country Shopping Guide & Benton Review & Francesville Tribune) \$18.00 Per Column Inch

### Preprint Rate:

Single Sheet \$65.00 cpm  
4 page tab \$85.00 cpm  
8 page tab \$95.00 cpm  
12 page tab \$105.00 cpm  
16 page tab \$125.00 cpm

Preprints larger than 16 pages will be weighed and priced accordingly to the increased mailing cost. News & Review and Town and Country Shopping Guide – White County are delivered by the USPS.

### Quantities:

News & Review 1,200  
Town & Country Shopping Guide – Benton County 6,500

Preprints shipping address: **Benton Review, 205 E. 5<sup>th</sup> St., Fowler, IN 47944**. Preprints need to be delivered 7 days prior to insertion date.

### Color Rate:

Full Color \$200.00  
Spot Color \$80.00

### Production Information:

6 column broadsheet format; depth: 21 inches

1 column width	1.625	4 column width	6.9375
2 column width	3.375	5 column width	8.75
3 column width	5.1875	6 column width	10.5

Acceptable Electronic formats: PDF, JPEG, TIFF or EPS

Locally Owned and Operated by Hoosier Media Group, LLC  
Member of Hoosier State Press Association